

Travel across North India for an incredible five-month internship

Be the recipient of the 2018 UFV India QBiz Internship.

2018 QBIZ INTERNSHIP

Position Title: Student Intern

Employment Type: 5 months fixed-term contract, extendable

Department & Division: Marketing & Communications

Date Classified: January 2018

ABOUT UNIVERSITY OF THE FRASER VALLEY AND UFV INDIA:

The [University of the Fraser Valley \(UFV\)](#) is an accredited Canadian Public university with campuses in Abbotsford, Chilliwack, Mission, and Hope. UFV is the only Canadian university with a location in Chandigarh, India — one of India’s most beautiful cities. The [UFV India campus](#) prepares Indian students to succeed in an applied, North American curriculum and equips them with Canadian social and cultural knowledge. Students then take campus transfers to UFV in Canada. The UFV India campus has grown from a single classroom program in 2006 to over 300 current students across three undergraduate programs and one graduate program. Students who start at UFV India arrive in Canada with “shock absorbers” in place and are better equipped to succeed vis a vis those who arrive directly.

ABOUT QBIZ:

Schools in North India are the most significant and apt funnel for student recruitment at the UFV India campus. UFV India has invested significant time and resources in the last twelve years to build formidable relationships with these schools and now hosts a North American style business quiz as an element of our recruitment efforts.

The success and the model of Qbiz have become so effective that it has spread from a 25 school representation to close to 100 schools in 2017. The excitement, buzz, and anticipation around Qbiz are so palpable among students that they look forward to welcoming the UFV team, year after year.

Global companies like Apple, Mercedes, CIBC, Cox & Kings, and others have seen the value in connecting with schools through Qbiz as sponsors. Sponsors receive brand visibility and improved recall as a result.

One of the cornerstones of Qbiz's success has been its delivery. To make it truly North American, Qbiz is supported by Canadian student interns. These interns join the UFV India team and travel to schools between the months of May and August. The first round of Qbiz shows are followed by a presentation on Canada, and the educational opportunities it offers.

JOB DESCRIPTION AND RESPONSIBILITIES:

As the recipient of the **2018 UFV India QBiz Internship**, you travel North India while providing higher-secondary school students a unique opportunity to interact with a Canadian university student. Your experience of studying and living in Canada provides great insight to young students looking to make informed choices about their education and career.

Your responsibilities include:

- Travel to schools in the region to deliver the Qbiz show and subsequent presentation.
- Assist the Communications Department to create digital content to promote Qbiz on digital channels.
- Support the Marketing and Recruiting Team with student counseling by sharing insights on Canada and Canadian education.

COMPENSATION:

- Air travel to India
- Lodging
- Local travel
- Meals

DURATION:

You arrive in Chandigarh in April. The period of the internship runs from April until August (five months).

TRAVEL, VISAS, AND OTHER DETAILS:

Once the successful candidate is selected, UFV India will begin work to arrange all formalities related to visas, ticketing, and other details.

HOW TO APPLY:

To apply, please send your resume and a cover letter to:

Mr. Jesse Kaufman,
Manager of Marketing and Communications,
UFV India
jesse.kaufman@ufv.ca

Shortlisted candidates will be required to interview via Skype call.

Please apply before February 11, 2018.

CONTACT:

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